

Let's Explore!

Tourists from throughout the United States and overseas are discovering the unique character and breathtaking beauty of Northwest Florida. There are many reasons for its rise in popularity. Down-home charm and friendly faces are the norm. Travelers can walk through historic villages, photograph downtown murals, visit a museum, dive for scallops, paddle downstream or catch a record bass. Hike the Florida National Scenic Trail as it winds through hundreds of miles of natural beauty or go birding at a Great Florida Birding and Wildlife Trail site. Explore our Northwest Florida destinations, where nature-based and heritage-based tourism is at its very best.

A new and exciting experience awaits everyone: young or old, with or without disabilities, in top shape or not so much. There are no long lines or high costs ... just endless opportunities for discovery.

So come make memories,
Explore Northwest Florida.

BAY COUNTY
Mexico Beach Community Development Council - Welcome Center
102 Canal Parkway
Mexico Beach, FL 32456
888-723-2546
www.mexicobeach.com

Destination Panama City
1000 Beck Avenue
Panama City, FL 32401
850.215.1700
www.destinationpanamacity.com

Visit Panama City Beach
17001 Panama City Beach Parkway
Panama City Beach, FL 32413
850.233.5070
www.visitpanamacitybeach.com

CALHOUN COUNTY
Calhoun County Chamber of Commerce
Central Avenue East, Suite 2
Blountstown, Florida 32424
850-674-4519
www.calhounco.org

FRANKLIN COUNTY
Franklin County Tourist Development Council
731 Highway 98
Eastpoint, Florida 32328
850-670-3474
www.Floridasforgottencoast.com

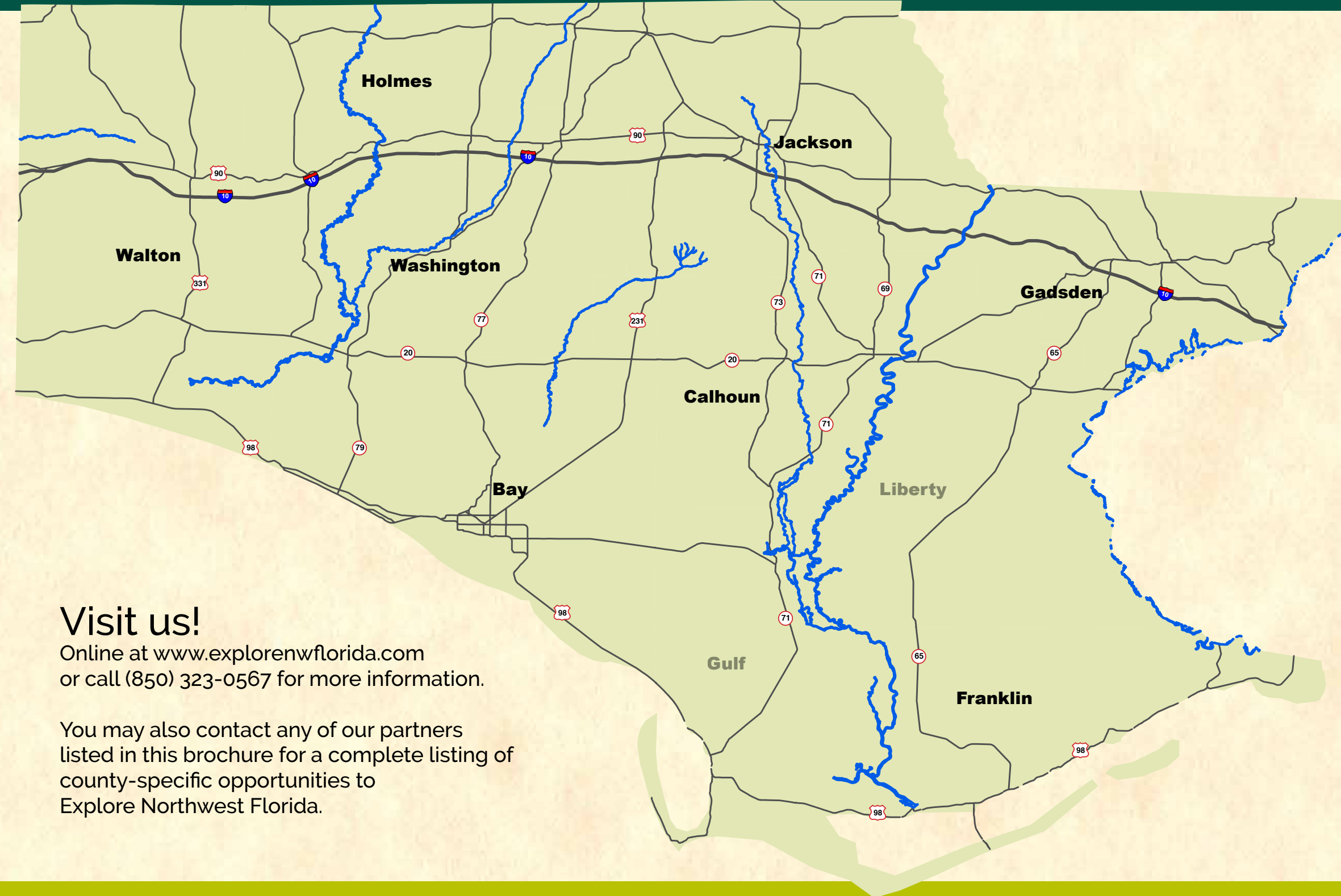
GADSDEN COUNTY
Gadsden County Tourist Development Council
9-B East Jefferson Street/PO Box 1799
Quincy, Florida 32353
850-875-8650
www.dosomethingoriginal.com

HOLMES COUNTY
Holmes County Tourist Development Council
Holmes County Development Commission
Holmes County Chamber of Commerce
106 East Byrd Avenue
Bonifay, Florida 32525
850-547-6153 or 6155
www.chamberholmescountyflorida.com

JACKSON COUNTY
Jackson County Tourist Development Council
4318 Lafayette Street
Marianna, Florida 32446
850-482-8061
www.visitjacksoncountyfla.com

WALTON COUNTY
Walton County Tourist Development Council
25777 US Highway 331 South
Santa Rosa Beach, Florida 32459
850-267-1216/800-822-6877
www.visitsouthwalton.com

WASHINGTON COUNTY
Washington County Tourist Development Council
672 5th Street/PO Box 450
Chipley, Florida 32428
850-638-6013
www.visitwcfla.com



Visit us!

Online at www.explorenwflorida.com
or call (850) 323-0567 for more information.

You may also contact any of our partners listed in this brochure for a complete listing of county-specific opportunities to Explore Northwest Florida.

Explore Northwest Florida

Explore Northwest Florida is a team of Northwest Florida counties within the Apalachicola River and Choctawhatchee River Basins. The counties have joined together to create a regional tourism destination. The group is dedicated to sustainable economic development through the preservation and promotion of the natural, cultural, recreational, scenic, and historical resources of the area. The group carries out this mission by providing services that enhance and support the tourism industry throughout the region.

The region offers important tourism amenities that can be marketed as a nature-based tourism destination, resulting in local economic stimulus and increased public awareness of our natural Northwest Florida.

Explore Northwest Florida
info@explorenwflorida.com
PO Box 473, Apalachicola, FL 32329



Bay . Calhoun . Franklin
Gadsden . Holmes . Jackson
Walton . Washington





Bask on our Beaches

We offer a variety of Florida beach experiences. All are pristine and consistently ranked among the country's top ranked beaches.

- Alligator Point
- Beaches of South Walton
- Carrabelle Beach
- Mexico Beach
- Panama City Beach
- St. George Island



Paddle a Lazy River



Float, fish, kayak and canoe down our lazy rivers. The opportunities are endless and unmatched for natural beauty and tranquility.

- Apalachicola River
- Chipola River
- Choctawhatchee River
- Econfina Creek
- Holmes Creek
- Ochlockonee River



Swim the Springs

Our underwater caves are visited by divers from around the world. The Northwest Florida region features one of the largest concentration of springs in the Southeast.

- Cypress Springs
- Jackson Blue Springs
- Merritts Mill Pond Springs
- Morrison Springs
- Pitts and Sylvan Springs
- Ponce De Leon Springs
- Williford Springs
- Vortex Springs



Explore Historic Sites



From military structures to maritime beacons, our region has preserved its historical sites. Apalachicola, Chipley, Havana, Marianna, St. Andrews and Quincy feature some of our historic districts.

- Apalachicola Arsenal Museum
- M&B Railroad Depot Museum
- Defuniak Historic Chautauqua Campus
- Cape St. George and Carrabelle Beach
- Historic Lighthouses
- Oaks by the Bay Park
- Panhandle Pioneer Settlement
- The Governor Stone
- John Gorrie Museum



Go Fishing

Drop a line for a saltwater or freshwater catch.

- Apalachicola Bay
- Choctawhatchee Bay
- Grand Lagoon
- Lake Talquin
- Lake Seminole
- Ocheesee Pond
- St. Andrews Bay



Take a Hike



From steep cliff terrain to sandy shores, there is something for all levels and ages.

- Apalachicola National Forest
- Conservation Park
- St. Andrews State Park
- Camp Helen State Park
- Hinson Conservation and Recreation Area
- Florida Caverns State Park
- Tate's Hell State Forest
- Torreya Bluffs and Ravines



Bring Your Bike

Whether off-road or along paved paths, you'll love the ride.

- Bald Point State Park
- Blountstown Greenway
- Citizen's Lodge Park
- LTSF-Lines Creek Off-Road Bicycle Trail
- Grand Lagoon
- North Lagoon Multi-Use Path
- Pine Log State Park
- St. Andrews State Park
- St. Andrews Historic District
- Timpoochee Trail
- Three Rivers State Park
- St. George Island State Park and Bike Path



Walk on the Wild Side



We have an abundance of birding, trails and preserves to satisfy your wild side.

- Apalachicola National Forest
- Great Florida Birding and Wildlife Trail
- Lake Talquin State Forest
- Pine Log State Forest
- Shell Island
- St. Vincent National Wildlife Refuge

