



**EXPLORE
NORTHWEST
FLORIDA**

*Choose Your
Adventure*



Paddling



Camping



Biking & Hiking



History & Heritage



Beaches

Become An Explore Northwest Florida Team Member

- Support Regional Ecotourism, Agritourism
- Support Your Local Economy
- Promote Your Business

Learn more and join online or fill out the membership application and return to: ENWFL, P. O. Box 473, Apalachicola, FL 32329

ExploreNWFlorida.com



Explore Northwest Florida (ENWFL) is a team of northwest Florida counties that have joined together to create a regional rural tourism organization that encourages sustainable tourism through public/private partnerships. The mission of ENWFL is to preserve and promote the unique resources of the Apalachicola River and Choctawhatchee River basins in Florida by providing services that enhance and support the tourism industry throughout the region. Since 2010, ENWFL (previously known as RiverWay South) has leveraged local contributions with grant funding and in-kind services totaling up to \$375,500 annually to carry out this mission. In 2019 the organization was able to match every dollar of local funding received with more than ten dollars from other sources to deliver a comprehensive and robust package of marketing and educational programs and promotional materials. Visit ExploreNWFlorida.com for a complete listing of our Board of Directors, contributing county partners and accomplishments.

THREE LEVELS TO JOIN



\$35 - INDIVIDUAL (\$1,680 VALUE)

- Access to ENWFL news, tourism economic development activities and training opportunities
- Enhanced continuous listing on ENWFL website members page
- Direct mention in ENWFL newsletter annually (link to website members page included monthly)



\$100 - BUSINESS (\$2,730 VALUE)

- Individual Benefits -PLUS-
- Additional exposure on ENWFL Facebook page with three exclusive promotional posts
- Eligible for three ENWFL scholarships to cover registration fees for training within the region



\$500 - CHAMPION (\$5,080 VALUE)

- Business Benefits -PLUS-
- Banner advertisement on ENWFL website home page
- Two additional promotional posts on ENWFL Facebook page
- Banner advertisement in ENWFL newsletter annually
- Eligible for five ENWFL scholarships to cover registration fees for training within the region



\$5,000 - CONTRIBUTING COUNTY PARTNERS RECEIVE EXCLUSIVE BENEFITS

(\$42,000+ Return on Investment)

- Included as regional Destination Marketing Organization partners in all ENWFL marketing, promotional and educational activities (printed, press/media, advertisements, trade shows, newsletters and social media platforms)
- Access to information on tourism data updates and news, marketing trends, economic development activities, training opportunities, and marketing initiatives
- Participation in ENWFL co-op ventures
- Banner advertisement at bottom of all pages on ENWFL website and recognition on members page
- Eligible for ENWFL scholarships to cover cost for educational enhancement and training opportunities

ENWFL activities are funded in part by the Florida Department of Economic Opportunity, Regional Rural Development Grant, and VISIT FLORIDA. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval, or recommendation by the state.

MEMBERSHIP APPLICATION

Please check the selected category:

_____ \$35 Individual

_____ \$100 Business

_____ \$500 Champion

_____ \$5,000 County Partner

Checks should be made payable to Explore Northwest Florida. Include the completed Membership Form, and mail to:

ENWFL

P. O. Box 473

Apalachicola, FL 32329

INDIVIDUAL/BUSINESS/ ORGANIZATION NAME

Name _____

Website URL _____

Address _____

City _____ Zip _____

County _____

Contact Name _____

Phone _____

Contact Email _____